FOR IMMEDIATE RELEASE: September 22, 2005 Contact: Cindy Petterson, 775/687-9395 Email: pio@ndep.nv.gov Page 1 of 1



KENNY C. GUINN, Governor

Allen Biaggi, Director

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NEVADA DIVISION OF ENVIRONMENTAL PROTECTION MEDIA ADVISORY

NEVADA STUDENTS PARTICIPATE IN LARGEST SINGLE-DAY WATER EDUCATION EVENT

CARSON CITY—On Friday, Sept. 23, students from West End Elementary School in Fallon will participate in Make a Splash with Project WET (Water Education for Teachers) as part of a nationwide water education event of more than 50,000 students around the nation. The Nevada Division of Environmental Protection (NDEP) and River Wranglers sponsor the annual Nevada event with Nestlé Waters North America and selected the fourth, fifth and sixth grade classes from Fallon for this year's water education day themed *Every Drop Counts* TM. Approximately 200 students will spend the day at Norman and Susan Frey's country manor to learn about the impact of simple actions that make a difference to conserve and protect water resources.

WHO: Mary Kay Riedl, Project WET coordinator, Nevada Division of Environmental

Protection, mriedl@ndep.nv.gov or 775-687-9454

West End Elementary School students

WHAT: 2005 Make a Splash with Project WET, Every Drop Counts ™

WHERE: Norman and Susan Frey's residence, 3975 Reno Hwy, Fallon

WHEN: Students arrive for opening remarks at 9 a.m. and depart at 12:40 p.m.

WHY: Water is an especially precious resource in Nevada—the driest state in the nation.

Make a Splash aims to reach out to students today so that they may be better educated about water-use and conservation as adults. Participants will learn about water conservation, the water cycle, water management and ground water and springs. This year national sponsor Nestle Waters North America is offering 10 Every Drop Counts Grants to festival participants. Classrooms awarded a grant will receive \$1,000 and a \$50 Project WET gift certificate to complete a project that benefits local water resources or educates the community about these resources.

Project WET, a nonprofit organization, was established in 1984 as an international water science and education program dedicated to teaching children worldwide about water stewardship and conservation. Make a Splash festivals are in their sixth year nationwide. NDEP has hosted Make a Splash events in the Carson River Basin for the past five years. For more information about Make a Splash with Project WET, visit www.projectwetusa.org. For more information about Nevada Make a Splash festivals visit the NDEP website at www.ndep.nv.gov/bwqp/wet01.htm or contact Mary Kay Riedl at mriedl@ndep.nv.gov or 775-687-9454.

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